

Privacy Notice & Data Protection Statement

İçerik Evi (Brand of NUR USTA LIMITED)

Data Controller:

NUR USTA LIMITED

Company Number: 13401103

Registered Office: 17 Green Lanes, London, England, N16 9BS

Email: bilgi@icerikevi.com.tr

This Privacy Notice has been prepared in accordance with the Turkish Personal Data Protection Law No. 6698 (KVKK) and the UK General Data Protection Regulation (UK GDPR).

1. Personal Data We Collect

Through our website and communication forms, we may process the following personal data: full name, email address, phone number, company information, IP address and cookie data.

2. Purpose of Processing

Your personal data may be processed for: evaluating demo and service requests, providing e-learning and digital content services, managing communication with clients, conducting contractual processes, and sending marketing/informational communications (where explicit consent is provided).

3. Legal Basis for Processing

Your personal data is processed based on: performance of a contract, legitimate interest, compliance with legal obligations, and explicit consent (where required).

4. Data Transfers

Personal data may be transferred to hosting/infrastructure providers, email/communication providers, and authorized public institutions where required by law. Data may be stored on secure servers located outside Turkey where necessary for service delivery.

5. Your Rights

Under KVKK and UK GDPR, you have the right to request confirmation of processing, access to your data, correction, deletion, and to object to processing under certain conditions.

To exercise your rights, contact us at: bilgi@icerikevi.com.tr

6. Data Security

We implement appropriate technical and organizational measures to ensure

the security and confidentiality of your personal data.